



# PARTNERSHIP GUIDE



Ohio Roller Derby is an inclusive athletic organization promoting the sport of roller derby with a focus on empowerment and development of women and gender-expansive people.

**Inclusivity | Athleticism | Competition | Respect | Community | Sustainability**

## ABOUT US

Established in 2005, Ohio Roller Derby (OHRD) is Ohio's first and highest-ranked team in the Women's Flat Track Roller Derby Association. We are celebrating 20 years of being completely owned and operated by our volunteer league members, with the support of partners like you. We strive to provide a myriad of opportunities for our diverse range of members to flourish on and off the track, while showcasing that folks of all shapes and sizes can be strong, athletic, and powerful.

While operating the league through volunteer work hours, attending practice 2-3 times a week, and competing at a high level within our sport's governing body, our skaters fund their own gear, insurance, travel, and monthly dues. Proceeds from dues, partnerships, and ticket and merchandise sales go right back into the league to cover costs ranging from practice and game space rental to tournament fees and supplies.

## WHY OHRD?

Advertising with Ohio Roller Derby offers a unique and contemporary way for you to reach OHRD's membership and our eclectic and enthusiastic fan base as we compete at a local, national, and international level. You can reach our audience through signage, naming rights, program ads, scoreboard ads, and announcer mentions, in addition to targeted promotion on our website and social media accounts.

We ask for your partnership to help us maintain our legacy of being a strong, vibrant community organization that fosters inclusivity, accessibility, growth, and empowerment.

## PLATFORM

*As of December 2025*

500+ game attendees  
16,000+ Facebook followers  
3,500+ Instagram followers  
2,000+ email subscribers





# 2026

## PARTNERSHIP PACKAGES

### \$3,000 SEASON INVESTMENT

- LINKED LOGO ON HOME PAGE OF WEBSITE
  - Your logo will be prominently featured on the home page of our website.
- NAMING RIGHTS, MENTIONED MANY TIMES DURING GAME
  - A popular highlight of the game is named after your brand. First-come, first-served options include jammer line, penalty box, timeouts, star passes, and apex jumps.
- 2x3' VERTICAL BANNER DISPLAY
  - Your 2x3' vertical banner will be on display in the game venue.
- GAME MVP BRAND PARTNER
  - Game MVPs will be brought to our fans by your brand and posted on our Facebook and Instagram accounts.
- 8.5x5.5" FULL COLOR PROGRAM AD
  - 8.5x5.5" full color ad on the front interior or back cover of our program.
- AD IN SCOREBOARD ROTATION X4
  - Your ad will be featured in 4x normal rotation during games.
- **\$175 SWAG PACKAGE**
  - You will receive a package of OHRD promotional merchandise valued at \$175 to hand out to friends, family, or clients.
- **15 SEASON TICKETS**
  - You will receive 15 complimentary tickets to every home game to hand out to friends, family, or clients.
- **TABLE SPACE**
  - You will have access to a 6' table to display your brand at each home game (subject to tabling terms and conditions).

BONUS

BONUS

BONUS

### \$2,000 SEASON INVESTMENT

- LINKED LOGO ON HOME PAGE OF WEBSITE
  - Your logo will be prominently featured on the home page of our website.
- NAMING RIGHTS, MENTIONED MANY TIMES DURING GAME
  - A popular highlight of the game is named after your brand. First-come, first-served options include jammer line, penalty box, timeouts, star passes, and apex jumps.
- 2x3' VERTICAL BANNER DISPLAY
  - Your 2x3' vertical banner will be on display in the game venue.
- PROMOTE YOUR BRAND OR EVENT ON SOCIAL MEDIA
  - We will promote one instance of your brand's content on our Facebook and Instagram accounts by posting partner-provided content or re-posting existing partner content.
- 5.125x4" B&W 1/2 PAGE PROGRAM AD
  - 5.125x4" black and white ad in our program.
- AD IN SCOREBOARD ROTATION X2
  - Your ad will be featured in 2x normal rotation during games.
- **\$125 SWAG PACKAGE**
  - You will receive a package of OHRD promotional merchandise valued at \$125 to hand out to friends, family, or clients.
- **12 SEASON TICKETS**
  - You will receive 12 complimentary tickets to every home game to hand out to friends, family, or clients.
- **TABLE SPACE**
  - You will have access to a 6' table to display your brand at each home game (subject to tabling terms and conditions).

BONUS

BONUS

BONUS

### \$1,600 SEASON INVESTMENT

- LINKED LOGO ON HOME PAGE OF WEBSITE
  - Your logo will be prominently featured on the home page of our website.
- 2 ANNOUNCER MENTIONS
  - Announcers will read an advertising spot 2x each game day.
- 2x3' VERTICAL BANNER DISPLAY
  - Your 2x3' vertical banner will be on display in the game venue.
- THANK YOU PARTNER POST ON SOCIAL MEDIA
  - We will include your brand in an annual partner thank you post on our Facebook and Instagram accounts.

- 2.5x4" B&W 1/4 PAGE PROGRAM AD
  - 2.5x4" black and white ad in our program.
- **\$100 SWAG PACKAGE**
  - You will receive a package of OHRD promotional merchandise valued at \$100 to hand out to friends, family, or clients.
- **10 SEASON TICKETS**
  - You will receive 10 complimentary tickets to every home game to hand out to friends, family, or clients.

BONUS

BONUS

# 2026

## PARTNERSHIP PACKAGES

### \$1,200 SEASON INVESTMENT

- **LINKED LOGO ON PARTNER PAGE OF WEBSITE**
  - Your logo will be linked and displayed on our partners page on our website.
- **1 ANNOUNCER MENTION**
  - Announcers will read an advertising spot 1x each game day.
- **2x3' VERTICAL BANNER DISPLAY**
  - Your 2x3' vertical banner will be on display in the game venue.
- **THANK YOU PARTNER POST ON SOCIAL MEDIA**
  - We will include your brand in an annual partner thank you post on our Facebook and Instagram accounts.
- **2.5x2" B&W 1/8 PAGE PROGRAM AD**
  - 2.5x2" black and white ad in our program.

- **\$75 SWAG PACKAGE**

- You will receive a package of OHRD promotional merchandise valued at \$75 to hand out to friends, family, or clients.

BONUS

- **7 SEASON TICKETS**

- You will receive 7 complimentary tickets to every home game to hand out to friends, family, or clients.

BONUS

### \$800 SEASON INVESTMENT

- **LINKED LOGO ON PARTNER PAGE OF WEBSITE**
  - Your logo will be linked and displayed on our partners page on our website.
- **1 ANNOUNCER MENTION**
  - Announcers will thank your brand for partnering with us 1x each game day.
- **2x3' VERTICAL BANNER DISPLAY**
  - Your 2x3' vertical banner will be on display in the game venue.
- **THANK YOU PARTNER POST ON SOCIAL MEDIA**
  - We will include your brand in an annual thank you post on our Facebook and Instagram accounts.

- **\$50 SWAG PACKAGE**

- You will receive a package of OHRD promotional merchandise valued at \$50 to hand out to friends, family, or clients.

BONUS

- **5 SEASON TICKETS**

- You will receive 5 complimentary tickets to every home game to hand out to friends, family, or clients.

BONUS

### A LA CARTE ADVERTISING, PRICING FOR 5 GAME SEASON

**\$750: Standing Banner Display**  
(2'X3' VERTICAL)

**\$125: Scoreboard Ad**

**\$125: 1 Game Day Announcer Mention**

**\$500: Half Page Program Ad**  
(BLACK AND WHITE)

**\$250: Quarter Page Program Ad**  
(BLACK AND WHITE)

This packet is for informational purposes.  
Please contact your OHRD Partnership rep  
to review a detailed agreement with full  
terms and conditions.

[partnerwith@ohiorollerderby.com](mailto:partnerwith@ohiorollerderby.com)